

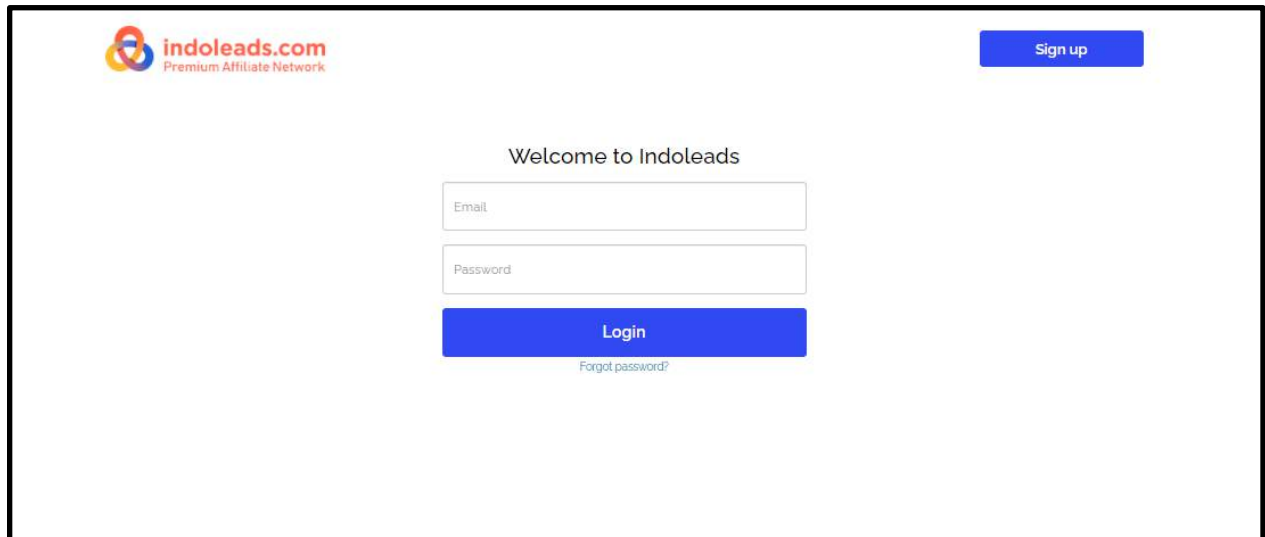


Indoleads has over 5000 offers from 1000 advertisers based around the world and has a network of over 30,000 affiliate marketers which drives over \$500 million in annual revenue through affiliate programs. We have paid up to \$127,000 in monthly payout commission to our top publishers.

It's time to start your affiliate marketing journey with Indoleads.

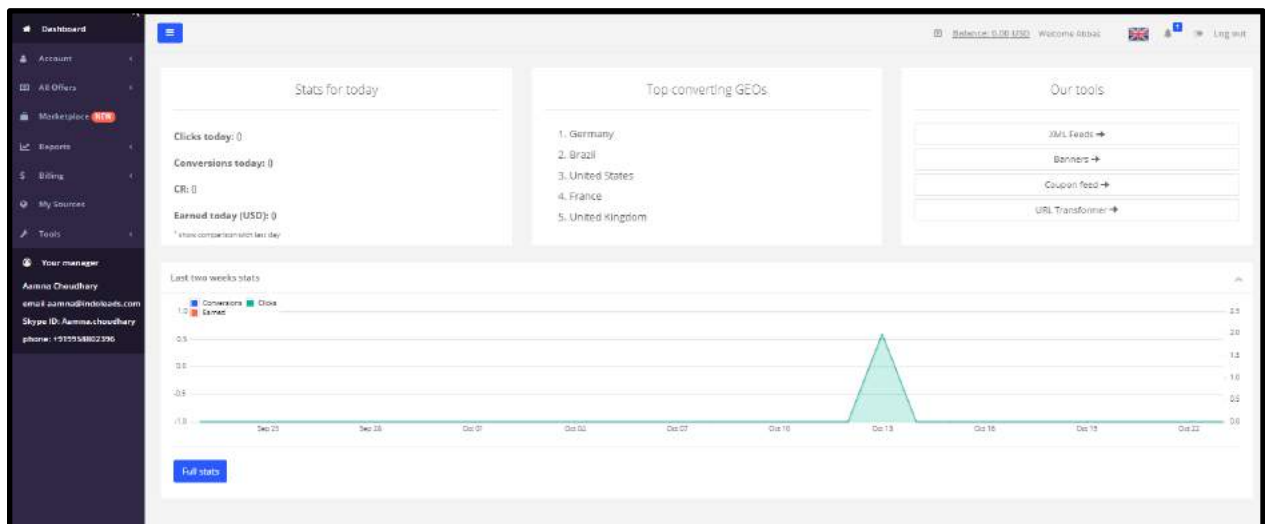
# Signing In and Going to Campaigns

Sign in to your publisher account from <https://app.indoleads.com/login>



The image shows the login page for Indoleads.com. At the top left is the logo for Indoleads.com, a Premium Affiliate Network. At the top right is a blue "Sign up" button. The main heading is "Welcome to Indoleads". Below this are two input fields: "Email" and "Password". A blue "Login" button is positioned below the password field. Underneath the login button is a link for "Forgot password?".

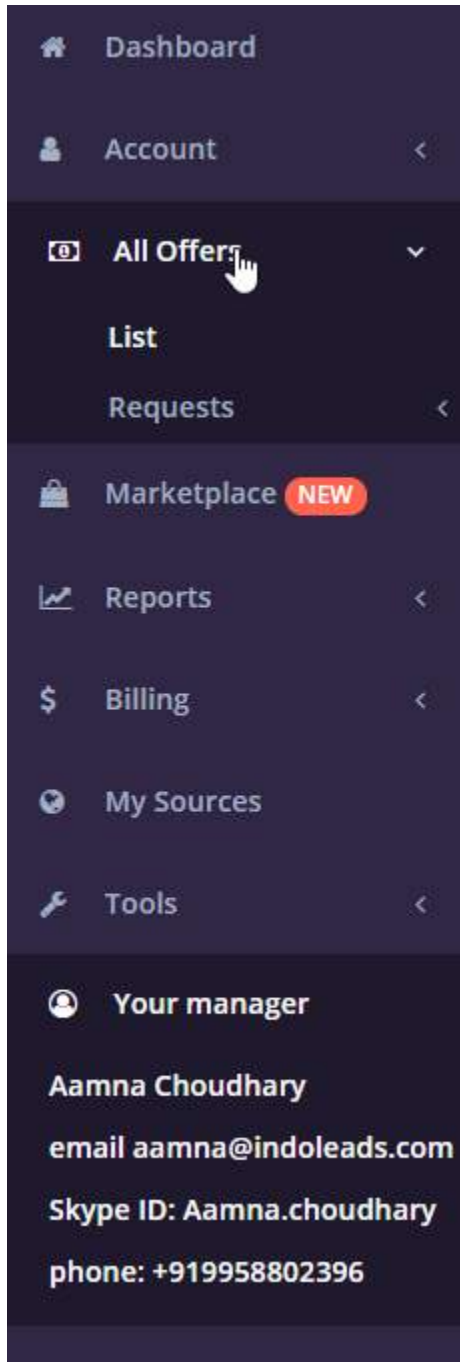
- You will log in to your dashboard where you can see all the stats for your publisher account



You will have your personal Affiliate Manager information listed in the lower portion of the dashboard at all times. Make sure to contact your Affiliate Manager as soon as possible to start working on the offer smoothly. Our team is here to help you find and get approved for the best offers suitable for your traffic.

## Check out Affiliate Program Offers

On the left side menu click “All Offers” and List




# Search for Relevant Offers

Use filters to refine the search for relevant offers

The screenshot shows a search interface with the following elements:

- Allowed traffic type:** A text input field.
- Geo:** A dropdown menu labeled "Select countries..." and a checkbox for "exclude World Wide".
- Type:** A dropdown menu currently set to "all".
- Vertical:** A text input field.
- Find:** A blue button with a magnifying glass icon.
- Show:** A dropdown menu set to "10" entries.
- Search:** A text input field with buttons for "Copy", "CSV", "Excel", and "PDF".
- Showing 1 to 10 of 683 entries**
- Table:** A table with columns: Title, Logo, Status, Visibility, Cap, Rating, CR, %, Geo, Payout, and Action.

Title	Logo	Status	Visibility	Cap	Rating	CR, %	Geo	Payout	Action
Beautifulhalo		Active	active	No	4.6	0.20	World Wide	9%	View


## Search Filters

- **Allowed traffic type:** shows you the type of promotional mediums allowed by the Advertiser like Social Media
- **Type:** shows you the commission model of campaigns that Advertisers pay their commission like CPS (cost per sale) or CPA (cost per action)
- **Geo:** shows the geographical countries where Advertisers allow their products to be sold. You can also select worldwide here
- **Vertical:** shows the category of products like ecommerce, dating, travel, and others which may be relevant to your website, blog, or social media profile
- **Search:** you can search by a specific brand name like eBay, Lazada, Nike, Adidas to refine your search to particular brands

You can select the relevant options on these filters and then press "Search" to update the list of offers

## Check Offer specific information

Showing 1 to 10 of 100 offers

Title	Logo	Status	Visibility	Cap	Rating	CR, %	Geo	Payout	Action
Beautifulhalo		Active	active	No	4.6	0.20	World Wide	9%	<a href="#">View</a>

**Status:** shows if the campaign is active

**Visibility:** show if the campaign needs permission. Active campaigns do not need permission to be activated, if you see “Need approval” in visibility status - you can Apply for it from the offer detail page (click View). It is a default status indicating offers that require moderation from advertisers before the publisher can join the campaign.

**Cap:** shows if there is an earning cap for this offer

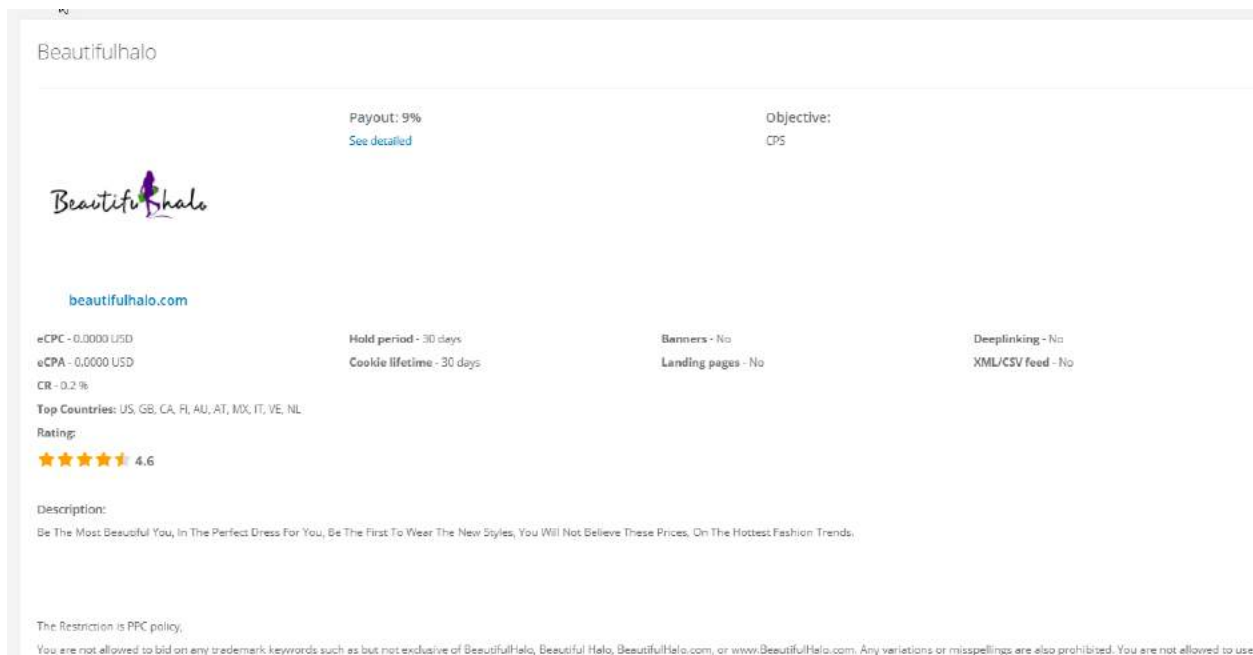
**Rating:** shows the ratings of the offer by other publishers

**Geo:** shows the countries where the campaign can be promoted

**View:** allows you to view Offer details page

## Visit the Offer Detail Page

Check all the details of the campaign like payout, restrictions, and if the offers give any assistance like Banners, Landing pages, XML/CSV feeds



The screenshot shows the offer detail page for Beautifulhalo. The page includes the following information:

- Beautifulhalo** (Brand Name)
- Payout: 9%** (with a link to "See detailed")
- Objective: CPS**
- beautifulhalo.com** (Website URL)
- eCPC - 0.0000 USD**
- eCPA - 0.0000 USD**
- CR - 0.2 %**
- Top Countries: US, GB, CA, FI, AU, AT, MX, IT, VE, NL**
- Rating: 4.6** (represented by 5 stars)
- Description:** Be The Most Beautiful You, In The Perfect Dress For You, Be The First To Wear The New Styles, You Will Not Believe These Prices, On The Hottest Fashion Trends.
- Hold period - 30 days**
- Cookie lifetime - 30 days**
- Banners - No**
- Landing pages - No**
- Deep linking - No**
- XML/CSV feed - No**
- The Restriction is PPC policy.**
- You are not allowed to bid on any trademark keywords such as but not exclusive of Beautifulhalo, Beautiful Halo, BeautifulHalo.com, or www.BeautifulHalo.com. Any variations or misspellings are also prohibited. You are not allowed to use**

The most important factors to consider are:

**Payout:** this shows the percentage of commission you can earn from the sale value. Check these in detail as percentages may vary depending on different product categories

**Cookie Lifetime:** this shows the duration of the cookie from your referred link. "30 days" means that if a person who visits your promoted link and buys anything over the next 30 days, you will still get the commission!

**Deep linking:** this shows that the website allows you to generate a tracking link for any sub-pages or product pages with a product that you want to promote. Offers which don't allow deep linking only generate a link for the homepage of that website

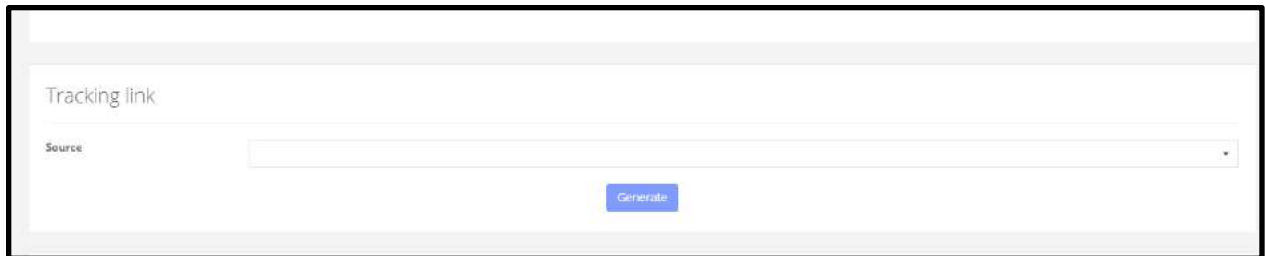
**Hold Period:** since there maybe refunds, returns, or cancellations, the Advertisers hold your commission amount for a certain number of days before you are eligible to cash out your commission. This is to avoid any fraudulent transactions

**NOTE:** Please check out terms and conditions and traffic restrictions on this page to avoid getting banned by the Advertiser

# Generate Tracking Link to Promote

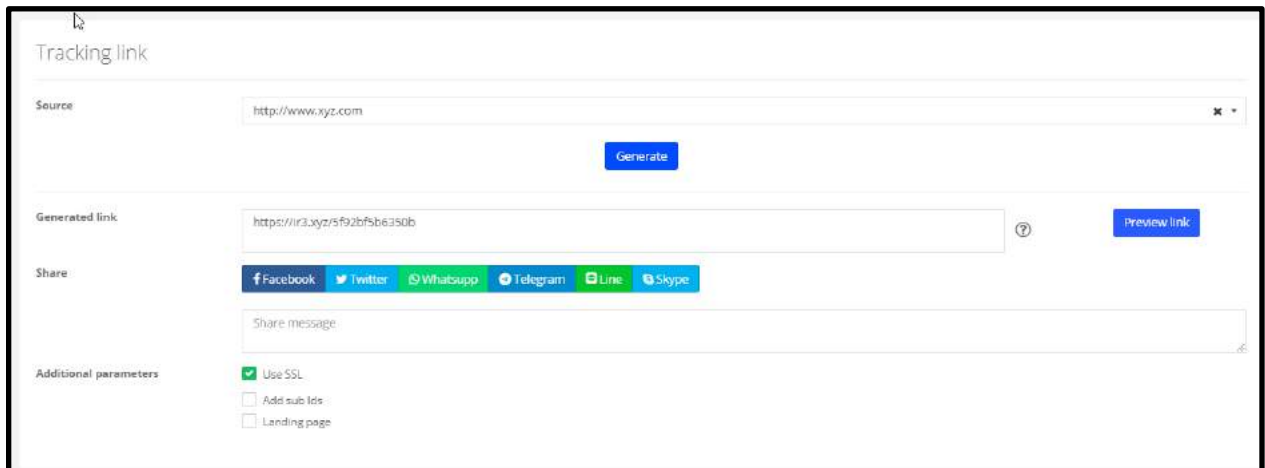
Since Beautiful Halo does not allow deep linking you can generate a tracking link for their home from the Offer detail page.

- Scroll down of offer detail page to the Tracking Link section
- Select the source (website, social media profile) where you want to promote
- Click Generate



The screenshot shows a form titled "Tracking link". It features a "Source" dropdown menu that is currently empty. Below the dropdown is a blue "Generate" button.

After clicking Generate, you will see the "Generated Link" which you can promote on your website or social media profile to earn commissions. You can use free URL-shortener services like Bitly or Brandy to shorten and refine the links

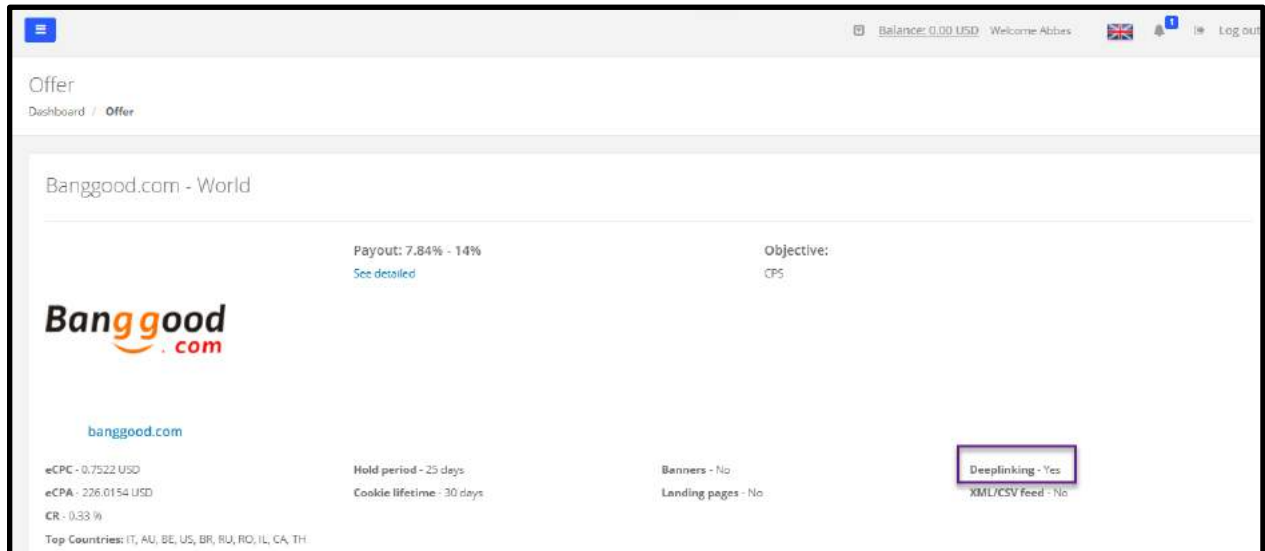


The screenshot shows the form after the "Generate" button has been clicked. The "Source" dropdown now contains the text "http://www.xyz.com". Below it is a blue "Generate" button. The "Generated link" field now displays "http://ir3.xyz/5f92bf5b6250b" and includes a "Preview link" button. The "Share" section features social media sharing options for Facebook, Twitter, Whatsapp, Telegram, Line, and Skype, along with a "Share message" input field. The "Additional parameters" section includes checkboxes for "Use SSL" (checked), "Add sub ids", and "Landing page".

You can also have the option to check the generated link through the preview link or share directly from the website on Facebook, Twitter, Whatsapp, Telegram, Line, and Skype with convenience

# Sell Specific Product from Offers that allow Deeplinking

Check offers that allow deep linking like Banggood



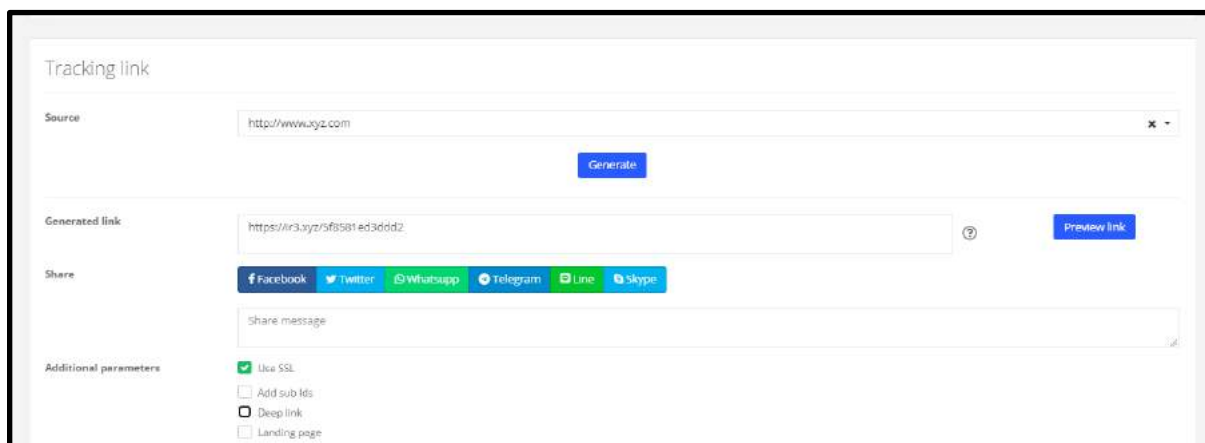
The screenshot shows an offer page for Banggood.com. The offer is titled "Banggood.com - World". Key metrics include a Payout of 7.84% - 14%, an Objective of CPS, and a Hold period of 25 days. The offer is set to allow Deeplinking (Yes). Other details include eCPC of 0.7522 USD, eCPA of 226.0154 USD, CR of 0.33 %, and Top Countries: IT, AU, BE, US, BR, RU, RO, IL, CA, TH. A checkbox for "Deeplinking - Yes" is highlighted with a red box.

Scroll down to the tracking link section, select source,



The screenshot shows the tracking link section. The source input field contains "http://www.xyz.com". A "Generate" button is visible below the input field.

Click "Generate" and then click the Deeplinking option



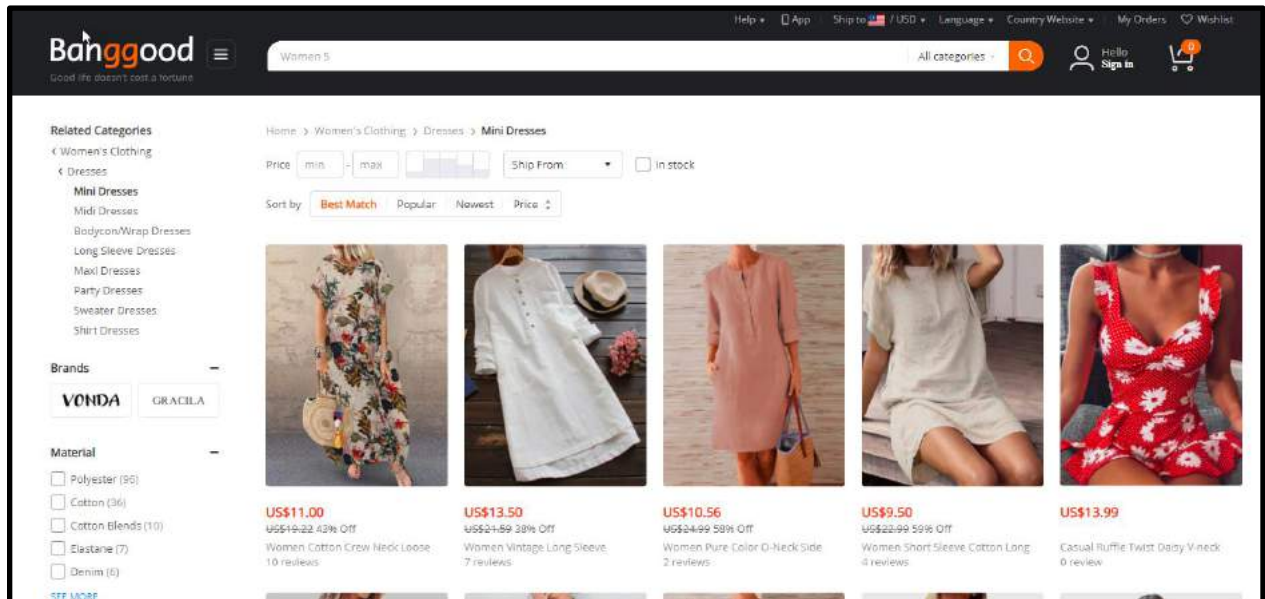
The screenshot shows the tracking link section after clicking "Generate". The generated link is "https://r3.xyz/sfa581ed3dddz". The "Deep link" checkbox is checked. Other options include "Use SSL", "Add sub ids", and "Landing page".



Visit the Website of Advertiser



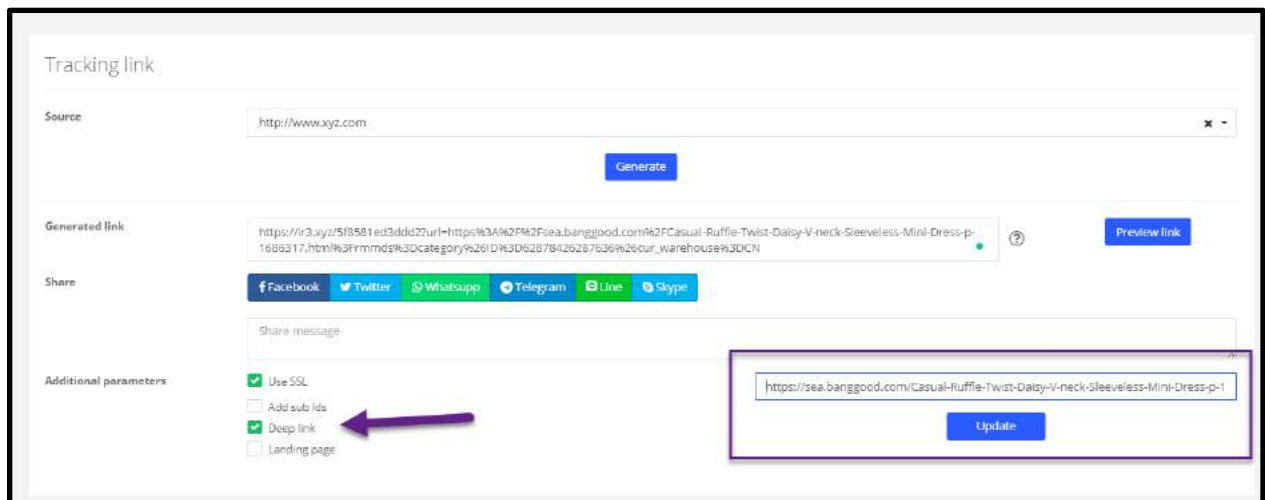
Browse through product categories you want to promote and select the product you want to promote



Copy the URL of the product you want to promote



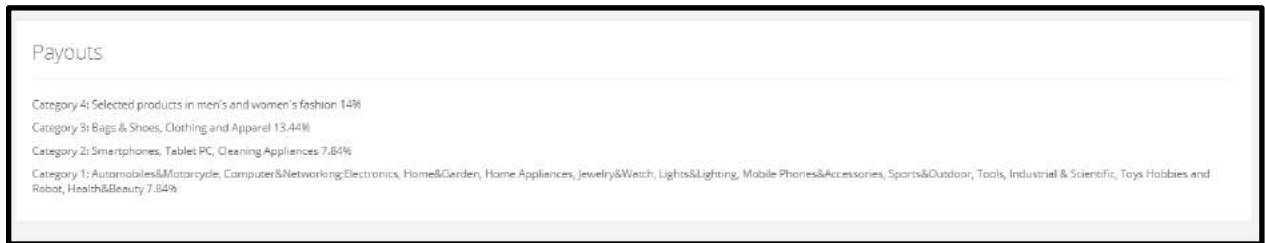
Paste it into the highlighted section which appeared when you selected the deep linking option



Your Generated link will now lead your traffic directly to this product page. You can even consider promoting products you have bought in the past using the deep linking option :)

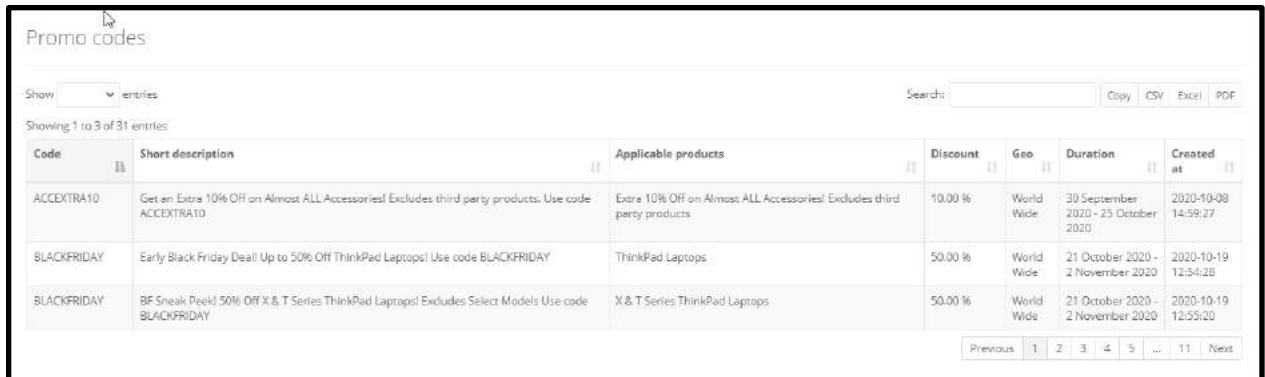
# Payout Categories

Be sure to check the payout for different categories on Offer detail pages

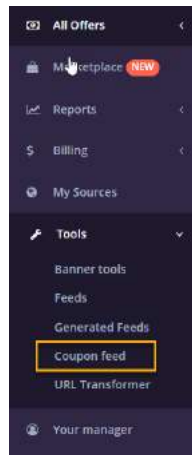


# Promo Codes

Some offers also give promo codes that help you promote your affiliate links. You can post these promo codes on your website or social media profiles along with your affiliate links to make it an even sweeter deal for your visitors and followers. You can also download all available promo codes by clicking on the CSV or Excel button above the list.



You can also check all coupon codes from Side Menu > Tools



## Coupon Feed

You can check all the coupons and then go for the relevant offer, if you have a Coupon website it can be very useful for you to download all the coupons by clicking on the CSV or Excel on top right of the list.

Coupons feed

Dashboard / Coupons feed

Select offer:  Discount:  Geo:

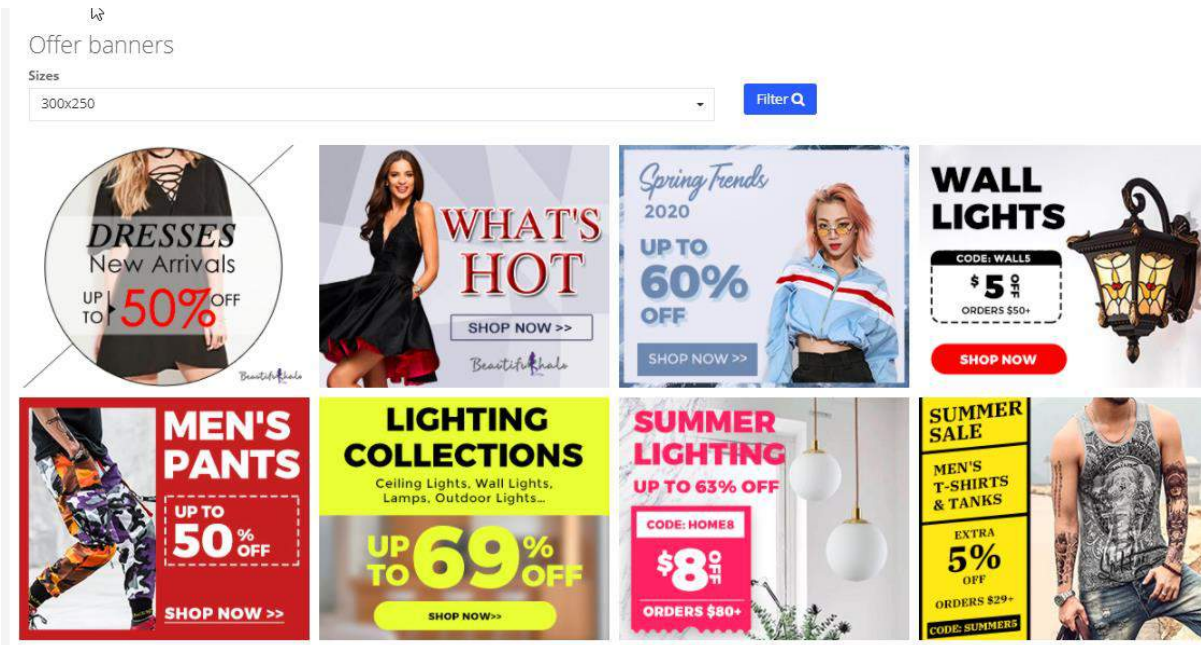
Show  entries

Showing 1 to 25 of 348 entries

Offer	Code	Short description	Applicable products	Discount	Geo	Start date	End date	Created at
Alexpress - CPS - World Wide	BOOSTER1001	Up to 60% off	Mattage Gun	60.00%	Many	20.10.2020 to 23.10.2020	2020-10-16 18:00:26	
Alexpress - CPS - World Wide	BOOSTER1001A	Up to 60% off	Booster Soluğun	60.00%	Many	20.10.2020 to 23.10.2020	2020-10-16 18:06:02	
Alexpress - CPS - World Wide	BOOSTER1001B	Up to 60% off	Booster Soluğun	60.00%	Many	20.10.2020 to 23.10.2020	2020-10-16 18:08:58	
Althia	ILLAVE12	Extra 12% Off Laveje Althia's general T&C applies. Code is valid for multiple uses. No Minimum Spend. Some exclusion policy applies.	Extra 12% Off Laveje	12.00%	World Wide	25.09.2020 to 31.12.2020	2020-09-25 18:18:37	
Althia	ILLNVE12	Extra 12% Off Enzofee Althia's general T&C applies. Code is valid for multiple uses. No Minimum Spend. Some exclusion policy applies.	Extra 12% Off Enzofee	12.00%	World Wide	25.09.2020 to 31.12.2020	2020-09-25 18:17:12	
Althia	ILLTHEA12	Extra 12% Off Storewide Althia's general T&C applies. Code is valid for multiple uses. No Minimum Spend. Some exclusion policy applies.	Extra 12% Off Storewide	12.00%	World Wide	25.09.2020 to 31.12.2020	2020-09-25 18:18:31	
Axara	HSS-020-V3L	Discount applies to selected products. Subject to availability. See website for more details. This offer is only available online. One per person.	Up to 20% Off Axara Ambulance & Axara Security Suite. Selected products	20.00%	World Wide	05.10.2020 to	2020-10-06 12:01:00	

## Banners

Majority of Advertisers also offer ready made banners that you can use on your website or social media to promote your affiliate link



## Traffic Restrictions

Be sure to check the restrictions and avoid any forbidden channels for the promotion of your affiliate link

Traffic restrictions

Paid search (Brand)	forbidden	PPC (not search)	forbidden
SEO	allow	Emails	allow
Popunder/Clickunder	allow	Reachmedia	allow
Teaser Networks	allow	Retargeting	forbidden
Display Traffic	allow	Google Display	allow
Coupons	allow	Cashbacks	allow
Incentive	forbidden	Social Media	allow
Websites	allow	Context ads	forbidden
Re-brokering	allow	Push Notification	allow
Native ads	allow	Facebook Display	allow
Doorways	forbidden	Toolbar	allow